



arts, culture,
sports & recreation

Department:
Arts, Culture, Sports and Recreation
North West Provincial Government
REPUBLIC OF SOUTH AFRICA



LEAVE **NO** ONE **BEHIND**



CALL OUT

CALL FOR APPLICATIONS

Made-for-Drama TV Production Funding

OPENING DATE:
02 DECEMBER 2025
CLOSING DATE:
08 DECEMBER 2025
@ 16:00

**FOR ENQUIRIES,
PLEASE CONTACT:**
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CALL OUT

Call for Applications: Made-for-Drama TV Production Funding

**OPENING DATE: 02 DECEMBER 2025 CLOSING DATE: 08 DECEMBER 2025
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The Department of Arts, Culture, Sport, and Recreation (ACSR) invites North West filmmakers to apply for funding under the Made-for-TV Production Slate. The slate encourages film practitioners to submit projects in the following categories:

- Documentary films (short documentaries, series, or feature documentaries)
- Fictional drama series
- Soap operas

This call targets filmmakers with proven experience who are able to deliver high-quality productions. The initiative seeks compelling stories rooted in the North West Province, with a strong focus on promoting Setswana language and culture. Projects must highlight the province's rich heritage, unique narratives, and diverse communities.

All productions must be filmed within the North West Province.

A checklist of required documents is included in the application pack.

Applications may be submitted at District and Service Point Offices, as well as at the Gaabomotho Building. Alternatively, NO emailed applications will be considered.

For enquiries, please contact:

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Email: kssetlhaleho@nwpg.gov.za
Phone: 081 423 9993
- **Ms. Noluyolo Zahela**
Email: nmolusi@nwpg.gov.za
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GUIDELINES

Call for Applications: Made-for- Drama TV Production Funding

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- Documentary films (short documentaries, series, or feature documentaries)
- Fictional drama series
- Soap operas

This funding call aims to support compelling, culturally rich drama TV productions that reflect the heritage, identity, and language of the province, with a particular focus on **promoting Setswana language and culture**. Projects submitted must be **production-ready** and showcase **authentic stories rooted in the North West**, with a commitment to inclusive and transformative storytelling. The story must have at least 4 of the 6 focus areas:

1. Social cohesion and Nation Building;
2. Unearthing marginalised and indigenous arts in rural areas;
3. Addressing social ills such as xenophobia, and gender-based violence;
4. Supporting the involvement of Women, Youth employment opportunities and People with Disabilities;
5. Capacity Building and Arts Entrepreneurship, and
6. Job creation.

A. ELIGIBILITY CRITERIA (MANDATORY CONDITIONS)

Applicants must meet **all** of the following mandatory conditions to be considered for funding. Failure to comply with **any** of these requirements will result in automatic disqualification:

1. *Registered South African Entity:*

- The applicant must be a **South African-owned and registered production company** in good standing with the Companies and Intellectual Property Commission (CIPC).
- The company must be **based in the North West Province**, with a verifiable physical address.

2. *Provincial Affiliation:*

- The core creative team (producer, writer, or director) must originate from or be **permanently based** in the North West Province.
- Preference will be given to teams that reflect the demographic and cultural diversity of the province.

3. *Track Record or Credible Potential:*

- The production company must have **demonstrable experience** in producing professional film, TV, or broadcast content.
- **New and emerging filmmakers** are eligible only if the project is backed by a registered production company with the necessary infrastructure and experience.

4. *Production-Readiness:*

- Projects must be **ready to enter production** (i.e., completed script, budget, and production plan must be in place).
- Development-stage or concept-stage projects will not be considered.

5. *Exclusion of Government Employees:*

- Individuals or companies owned, operated, or partly managed by **employees of any government department or agency** are not eligible to apply.

6. *Compliance and Legal Standing:*

- Applicants must provide proof of valid Tax Clearance certificate issued by SARS.
- The company must not have any outstanding compliance issues with **public funders** (e.g., overdue reporting, misused funds, etc.).

7. *Ownership and Control:*

- The production company must be **at least 51% Black-owned**, in line with transformation objectives of the sector.

- Preference will be given to companies owned or co-owned by **women, youth (under 35), and people with disabilities.**

8. *Project Alignment:*

- The content must reflect the **culture, heritage, and lived experiences** of communities within the North West Province.
- The primary language of dialogue must include **Setswana**, either fully or substantially.

9. *Originality and Rights:*

- The applicant must hold the full legal rights to develop and produce the proposed project.
- All scripts, treatments, and concepts must be **original** or accompanied by proof of rights and licenses.

B. APPLICATION REQUIREMENTS

All applicants must submit a **complete application pack** containing the following documents:

1. Completed Application Form

- Ensure all fields are accurately filled out and signed where required.

2. Project Synopsis

- A brief summary of the story which includes the setting, main characters, conflict, and resolution. Format: 50–100 words, Arial 12pt, 1.5 spacing.

3. Treatment

- A detailed narrative breakdown of the story, characters, tone, style, and visual approach.

4. Completed Script

- Full final script (must be original and ready for production). Submit a pdf. Document.

5. Motivation Letter

- A strong written statement explaining why the project matters, how it aligns with the call's objectives, and the potential impact.

6. Production Schedule

- A proposed timeline from pre-production through to distribution, showing key milestones.

7. Production Budget

- A detailed line-item budget with clear cost breakdowns.

8. Finance Plan

- A funding strategy outlining how the production will be financed, including any confirmed or potential partners/investors.

9. Distribution and Exhibition Plan

- A strategy for how and where the completed project will be distributed (e.g., broadcasters, platforms, festivals, etc.).

10. Target Audience Profile

- A document describing the intended audience (age, language, region, etc.) and the cultural relevance of the story.

11. Curriculum Vitae (CV) of the Applicant

- A summary of the applicant's background, qualifications, and professional experience in film/TV.

12. Certified Copy of South African ID

- Valid, certified proof of identity.

13. Valid SARS Tax Clearance Certificate

- Proof of good tax standing issued by the South African Revenue Service.

C. COMPANY DOCUMENTS

1. Attach Company Documentation for compliance, including:

- Company registration certificate
- CSD (Central Supplier Database) Registration
- B-BBEE Certificate or Affidavit
- SARS Tax Clearance Certificate
- Valid Bank Confirmation Letter
- Proof of Address

Note:

- **All documents should be current** (not older than 3 months where applicable).
- **All copies must be certified.**
- Ensure your **CIPC details are up to date**, including banking details, directors and company status.

D. TIER SYSTEM

Tier system is a method to evaluate practitioner/company experience. This criteria is used to gauge applicant skill level, to ensure fair competition (newcomers aren't competing directly with veterans) and to determine which types of projects you're eligible for.

TIER	DESCRIPTION	LEVEL
Tier 1	Experienced filmmakers who have a proven track record for developing and producing 3-5 theatrically released feature films.	
Tier 2	Filmmakers with limited experience but who have developed and produced 1-2 theatrical feature films, television fiction, documentaries, 2-3 short films and/or commercials seeking to venture into feature film development and production.	
Tier 3	New entrants into the industry, particularly recent film school graduates from historically disadvantaged backgrounds. This intervention is geared towards first time filmmakers having a "calling card" in the film industry. This tier is only eligible for short film funding.	

E. RESERVATION OF RIGHTS

The Department of Arts, Culture, Sport and Recreation reserves the right to:

- Allocate funds based on **its strategic priorities** and **available budget**
- Reject incomplete or ineligible applications
- Award funding **at its sole discretion**; submission does not guarantee funding

THE END

APPLICATION FORM

Made-for-TV Drama Production Funding 2025/26 funding cycle

**OPENING DATE: 02 December 2025 CLOSING DATE: 08 DECEMBER 2025
@ 16:00**

Please read the application form carefully before completing it and initial each page and sign the last page. It is compulsory to complete all relevant sections of the application form, where information requested is not applicable please write N/A in the relevant space in the form. Mark with **X** where required information is applicable. This funding will be given only to **North West** registered film production companies, individuals or organisations (NPC, NPO and NGO) in the Audio and Audio-Visual industries. Only filmmakers who either professionally or through training have produced, directed, or written a short film, are eligible to apply for production funding. This application must be completed by the most senior (CEO, Executive Producer, Artistic director or Managing Director). This funding is open only for North West practitioners.

NB: No applications shall be returned to the applicant

- You may submit extra material, e.g. videos, photographs, etc. (if available)
- Should the applicant become the recipient of the funding, she/he will be the signatory of the contract and/or on behalf of his or her company.

APPLICATION FORM FOR MADE-FOR-TV DRAMA PRODUCTION FILM FUNDING

A. TITLE OF PROJECT

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B. APPLICANT

NAME OF APPLICANT:

--

PHYSICAL & POSTAL ADDRESS:

--

HOME TELEPHONE:

--	--	--	--	--	--	--	--	--	--

WORK TELEPHONE:

--	--	--	--	--	--	--	--	--	--

CELL PHONE:

--	--	--	--	--	--	--	--	--	--

EMAIL:

--	--	--	--	--	--	--	--	--	--

C. COMPANY DETAILS

COMPANY NAME:

COMPANY REGISTRATION NUMBER:

PHYSICAL BUSINESS ADDRESS:

POSTAL ADDRESS:

COMPANY PROFILE:

CONTACT PERSON DETAILS

FULL NAMES:

ID NUMBER:

--	--	--	--	--	--	--	--	--	--	--	--	--

POSITION:

WORK TELEPHONE:

HOME TELEPHONE:

CELLPHONE:

EMAIL:

EMPLOYEES DATA

D.	NUMBER OF PERMANENT EMPLOYEES					
	NUMBER OF PERMANENT (BLACK/AFRICAN, INDIAN, COLOURED, OTHER) IF YOU CHOSE OTHER PLEASE SPECIFY BELOW.	B	I	C	O	
	% OF SHARED EQUITY OWNED BY BLACKS (AFRICAN, INDIAN, COLOURED, OTHER)	B	I	C	O	
	NUMBER OF BLACK (AFRICA, INDIAN, COLOURED, OTHER) EMPLOYEES IN SENIOR/EXECUTIVE MANAGEMENT POSITIONS	B	I	C	O	
	NUMBER OF BLACK (AFRICAN, INDIAN, COLOURED, OTHER) EMPLOYEES IN JUNIOR MANAGEMENT POSITIONS					
	TEMPORARY/FREELANCE EMPLOYEES					
WRITE NUMBER OF YOUTH, WOMEN, PEOPLE WITH DISABILITY, ELDERLY, ALL	Y	W	PWD	E	ALL	

PRODUCTION DETAILS:

TIER

Select the tier that you fall under.

TIER	DESCRIPTION	LEVEL
Tier 1	Experienced filmmakers who have a proven track record for developing and producing 3-5 theatrically released feature films.	
Tier 2	Filmmakers with limited experience but who have developed and produced 1-2 theatrical feature films, television fiction, documentaries, 2-3 short films and/or commercials seeking to venture into feature film development and production.	
Tier 3	New entrants into the industry, particularly recent film school graduates from historically disadvantaged backgrounds. This intervention is geared towards first time filmmakers having a “calling card” in the film industry. This tier is only eligible for short film funding.	

D. STORY DETAILS

SYNOPSIS: A brief summary of the story which includes the setting, main characters, conflict, and resolution. Format: 50–100 words, Arial 12pt, 1.5 spacing. <i>If you are submitting hard copies/physically at department please put attachment and do not fill this section.</i>	
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LOGLINE: One line description of your story.	
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PROPOSED SHOOTING FORMAT (TICK MORE THAN ONE IF APPLICABLE)

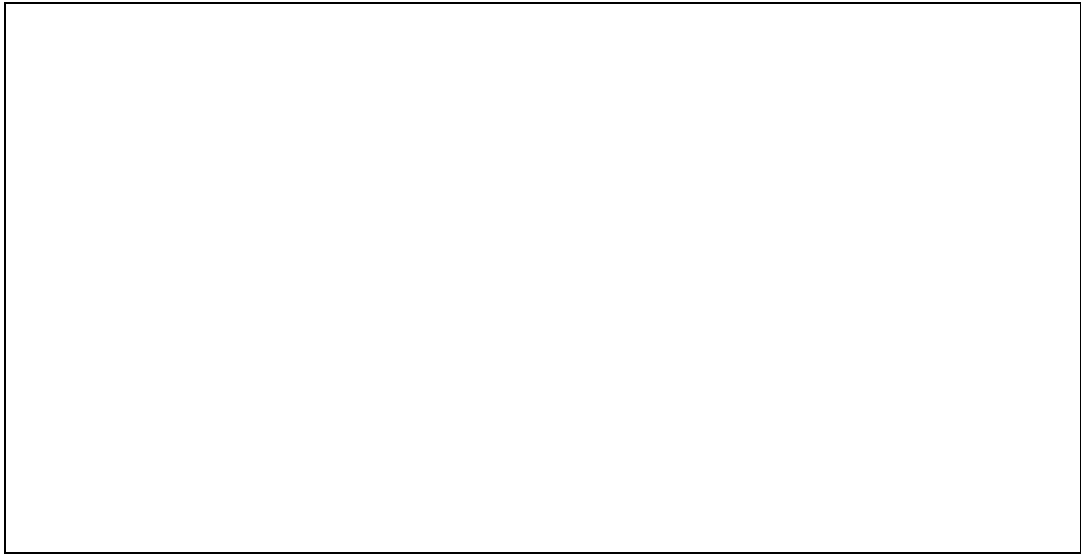
VIDEO (HD, FHD, QUAD HD 2K, Ultra HD/4K, 8K)	
OTHER – PLEASE SPECIFY	

E. COPYRIGHT

The Applicant must be the originator of the script, treatment or outline concerned, or be the holder of copyright or have an option to the rights in any and all works on which the project is to be based.

	YES	NO
<i>Original Idea?</i> If no, attach full details on a separate sheet.		
<i>Are you aware of any claims against your control or ownership of the rights?</i> If yes, attach full details on a separate sheet.		

Please briefly mention any other project you are involved in and the status of the project (including this one) and declare any funding approved on the same project.

A large, empty rectangular box with a thin black border, intended for the user to provide details about other projects and funding.

THE END

APPLICATION PACK

Made-for-Drama TV Production Funding

This application pack includes all the required components needed to apply for the Made-for-TV Drama Production Funding. Ensure you complete and attach each document listed below.

APPLICATION CHECKLIST

<u>No.</u>	<u>Required Document</u>	<u>Included</u> <u>(✓)</u>
1	Completed Application Form	<input type="checkbox"/>
2	Project Synopsis	<input type="checkbox"/>
3	Treatment	<input type="checkbox"/>
4	Completed Screenplay	<input type="checkbox"/>
5	Motivation Letter	<input type="checkbox"/>
6	Production Schedule	<input type="checkbox"/>
7	Detailed Production Budget	<input type="checkbox"/>
8	Finance Plan	<input type="checkbox"/>
9	Distribution and Exhibition Plan	<input type="checkbox"/>
10	Target Audience Profile	<input type="checkbox"/>
11	Applicant's CV	<input type="checkbox"/>
12	Certified Copy of South African ID	<input type="checkbox"/>
13	Valid SARS Tax Clearance Certificate	<input type="checkbox"/>
14	Company registration certificate	<input type="checkbox"/>
15	CSD (Central Supplier Database) Registration	<input type="checkbox"/>
16	B-BBEE Certificate or Affidavit	<input type="checkbox"/>
17	SARS Tax Clearance Certificate	<input type="checkbox"/>
18	Valid Bank Confirmation Letter	<input type="checkbox"/>
19	Proof of Address	<input type="checkbox"/>

PROJECT DOCUMENT TEMPLATES AND DESCRIPTIONS

Project Synopsis

A brief summary of the story which includes the setting, main characters, conflict, and resolution. Format: 50–100 words, Arial 12pt, 1.5 spacing.

Treatment

A narrative version of your story including character arcs, tone, style, and a step-by-step breakdown of the story.

Screenplay

Full, production-ready script in industry-standard format (PDF).

Motivation Letter

Explain why this story matters, its cultural relevance, and how it aligns with the call's objectives.

Production Schedule

A timeline showing phases: pre-production, production, post-production, and distribution.

Production Budget

Detailed line-item budget including above-the-line, below-the-line, post-production costs, and contingency.

Finance Plan

Funding strategy including ACSR request, other funders, and in-kind contributions.

Distribution and Exhibition Plan

Outline how and where the film will be distributed (TV, streaming, festivals, etc.).

Target Audience Profile

Describe intended audience and cultural relevance.